

/We Are **DESCO**

COMPETITION

June **2023**

GRAD- UATION

PROJECTS

#TALENT#

FAIR

2022/2023

THE **FIRST TALENT FAIR** FOR **EGYPTIAN ARCHITECTURE AND INTERIOR** GRADUATION PROJECTS

/Get the chance to win +20,000 EGP, 7 Internships and more



June 2023

Talent Fair

THE ART DECOO

GRAD- UATION PROJECTS #TALENT#

FAIR

2023

Event Talent

exclusively for:

EGYPTIAN ARCHITECTURE
STUDENTS

COMPETITION BRIEF

The First Egyptian Graduation Projects Talent Fair aims to provide a platform for young Egyptian designers to showcase their creative ideas and innovative solutions. This competition will help the participants to **connect** with the design industry and to gain valuable **exposure and experience**.

It gives an opportunity for young Egyptian designers to showcase their creative ideas, gain valuable industry experience, and connect with potential employers. This competition will help to **foster a culture of innovation and creativity** in Egypt and to support the growth of the design industry in the country.

01

Participants will submit their **graduation projects**, which will be evaluated by a panel of judges consisting of national and international industry experts, academics, and professionals. The judges will evaluate the projects and the winners will receive **awards and recognition** for their outstanding work.

02

The second part of the competition will involve matching the competition participants with suitable design firms for an interview and an **internship opportunity**. This will provide an opportunity for the participants to gain valuable **industry experience** and to learn from professionals in the field.

03

The third part of the competition will be a **Metaverse event** where all the participants will have the opportunity to showcase their projects. This will provide an opportunity for a wider audience to view the projects and for the participants to connect with each other and with potential employers. The metaverse event will also include panel discussions, keynote speeches, and **networking opportunities**.

AWARDS

3 WINNERS

1st place 10,000 EGP

2nd place 6,000 EGP

3rd place 4,000 EGP

Interviews

E-Certificates

INTERNSHIP OPPORTUNITIES

In the fields of:

(Architecture/ Interior/

Visualization/ Heritage/

Technical)

HONORABLE MENTIONS

Social Media Publications

E-Certificates

SHORTLIST

Social Media Publications

E-Certificates

Registration

REGIST- RATION

REGISTRATION OPENS 25 JUNE

Early Registration

(25 JUN - 15 JUL)

400 EGP

Standard Registration

(16 JUL - 15AUG)

500 EGP

Late Registration

(16 AUG - 01 SEP)

700 EGP

Includes the 14% VAT signed by the Egyptian Government

TIME- LINE

Registration
Opens

JUN 25

Registration
Closes

SEP 01

Longlist
+ Shortlist

OCTOBER

Winners
+ Metaverse event

NOVEMBER

EVALUATION CRITERIA

Design **concept** and story

30 pts

Design **quality** and innovation

20 pts

Technical **skills**

20 pts

Originality of design

10 pts

Board and drawings **presentation**

10 pts

Complexity of Design

10 pts

WHAT TO SUBMIT?

A Total of **MAXIMUM** 8 JPEGS 1500x1500 pixels, 150dpi.

- **JPEG 01:** Main exterior render that represents the project and shows the environment around the building with no text or borders.

- **JPEG 02 TO 07:** Each jpeg can include 3D views, Sketches, Diagrams, Section, Plans, Elevations or any other graphical representation of your project without adding long paragraphs.

- **JPEG 08:** Registration code, Project title & Write a summary about your design with a maximum 300 words

- Add your **registration code** on the top right corner of each jpeg.

- Combine your Jpegs in one Pdf 10mb Max and name your pdf with **your registration code only**.

- **DON'T** include any personal data in any sheet the evaluation process is totally ANONYMOUS.

Registration Code

JPEG 01

Main Render without any borders or text except the registration code.

Registration Code

JPEG 02-07

Any Render, drawing or image that shows your **idea** perfectly with next boards.

Registration Code

JPEG 08

Summary about your design story MAX 350 words.

HOW TO SUBMIT?

- Fill in the **registration form** on our website **starts June 25**
- You will receive a **registration code** via email
- Combine all your jpegs in **one pdf** with your **registration code**
- Fill in the **submission form** on our website and submit your pdf

REGISTRATION STARTS

JUNE 25

2023

exclusively for:

/Egyptian Architecture and Interior
Students